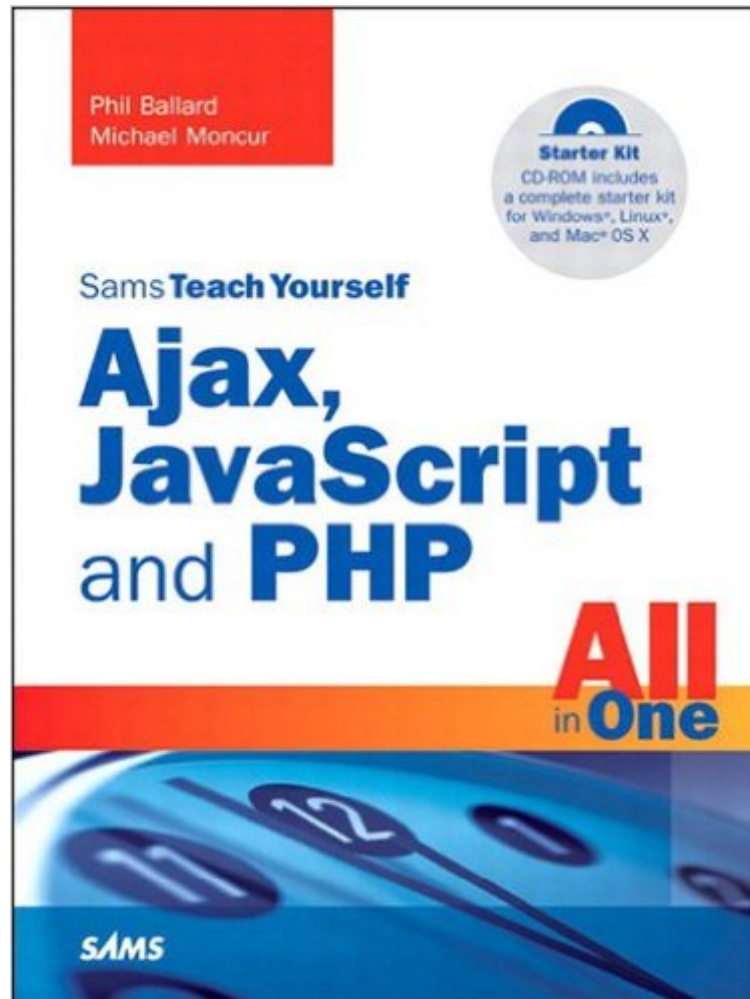


The book was found

Sams Teach Yourself Ajax, JavaScript, And PHP All In One



Synopsis

In just a short time, you can learn how to use Ajax, JavaScript, and PHP to create interactive interfaces to your web applications by combining these powerful technologies. • No previous Ajax programming experience is required. Using a straightforward, step-by-step approach, each lesson in this book builds on the previous ones, enabling you to learn the essentials of Ajax programming with JavaScript, PHP, and related technologies from the ground up. • Learn how to • Build better, more interactive interfaces for your web applications Make JavaScript, HTML, XML, and PHP work together to create Ajax effects Compile an Ajax application Create and consume web services with SOAP and REST Avoid common errors and troubleshoot programs Use popular Ajax libraries to speed up and improve common programming tasks • Phil Ballard is a software engineering consultant and developer specializing in website and intranet design and development for an international portfolio of clients. He has an honors degree from the University of Leeds, England, and has worked for several years in commercial and managerial roles in the high technology sector. • Michael Moncur is a freelance webmaster and author. He runs a network of websites and has written several bestselling books about web development, networking, certification programs, and databases. • Category:• Web Development Covers:• Ajax, JavaScript and PHP User Level:• Beginning• “IntermediatePlease note that the book does not contain a CD at this time.

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Customer Reviews

Sam's Teach Yourself Ajax, JavaScript, and PHP by Phil Ballard and Michael Moncur covers a broad range of topics, from HTML (but not HTML5) across the board to a server side library (called XOAD) and, of course, AJAX (intensive), Javascript (basic to intermediate) and PHP (albeit a cursory overview of PHP, delving into OOP for PHP by the third chapter dedicated to the PHP topic).(This book is best read with a foundation in HTML/HTML5, CSS/CSS3, and preferably at least a little bit of knowledge of PHP as the PHP section is not covered at the same depth as is dedicated to JavaScript.)With that said, there were at least two features of the book that made it absolutely indispensable for my library. For one, the book covers use of 's REST API for capturing product info and implementing an Associate's ID for making passive income off of through book/product referrals from your site (p. 275). This discovery was tremendous for me as I had never encountered a developer's method for working with the Associate's program. And what better way to refine your Web sites than by making them compatible with a means for passive income?For another, the book shows you how to take a url for an RSS field, collect the XML, and list the titles and descriptions of the news items in your site by incorporating user entered RSS url fields (pp. 262, 265). Although the user needed to enter the RSS url fields, this book at least gives direction for implementing RSS feeds into a site--something I've been excited about learning but never encountered in any of the countless books I've read.Other great projects that this book offers include (1) building a script to grab the "keywords" metatag from the user entered url (p.

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